Sitewalk

example.com

05 Oct 2026 · 87 of up to 500 pages crawled

Sample report: made-up results for example.com, to show the layout. Not a real audit.

4	2	1
ERROR	WARNING	NOTICE

7 distinct issues, in order of impact.

Analysis

Status codes	2xx 75 · 3xx 9 · 4xx 3 · 5xx 0 · other 0
Click depth	0: 1 · 1: 14 · 2: 38 · 3: 24 · 4+: 10
Response time	median 340 ms · 95th percentile 1280 ms · 87 pages measured
Redirect chains	6 pages with two or more redirects
Duplicates	0 pages share a title · 22 pages share a meta description

Ranked issues

1. Internal links that lead to a 404 page

ERROR

Response codes · 14 pages (16% of pages crawled) · medium effort

What it is. A link on your own site points to a page that returns an error, such as 404.

Why it matters. Visitors and Google hit a dead end. Link value is wasted and the site looks neglected.

How to fix it. Update each link to the live page. If the page moved, add a 301 redirect from the old address to the closest match.

How to check the fix. Click or curl -I the corrected link and confirm 200. Then re-run the audit.

Example URLs
https://example.com/blog/old-guide
https://example.com/pricing-2023
https://example.com/team/jo

2. Pages blocked from search by a noindex tag

ERROR

Indexability · 3 pages (3% of pages crawled) · small effort

What it is. The page tells search engines not to index it, through a meta robots tag or an X-Robots-Tag header.

Why it matters. These pages cannot appear in Google at all.

How to fix it. Remove the noindex tag from every page you want found. Keep it only on thank-you pages, internal search and similar.

How to check the fix. View source and search for noindex, and run curl -I to check the headers. Then re-run the audit.

Example URLs
https://example.com/services
https://example.com/about

---

3. Pages with no title tag

ERROR

Titles · 9 pages (10% of pages crawled) · small effort

What it is. The page has no title tag, or the tag is empty.

Why it matters. The title is the main thing a search result shows. Without one, Google invents its own.

How to fix it. Add a unique title of about 50 to 60 characters that says what the page is, with the main topic first.

How to check the fix. View source and confirm one non-empty title tag in the head. Then re-run the audit.

Example URLs
https://example.com/tag/news
https://example.com/page/2

---

4. Redirect chains of two or more hops

ERROR

Response codes · 6 pages (7% of pages crawled) · medium effort

What it is. A URL redirects to a second URL that redirects again before reaching the final page.

Why it matters. Every hop slows the page and leaks a little ranking signal.

How to fix it. Point the first URL straight at the final destination. One redirect, not two or three.

How to check the fix. Run curl -sIL on the first address and confirm a single redirect to a 200. Then re-run the audit.

Example URLs
https://example.com/old
https://example.com/shop/sale

---

5. Duplicate meta descriptions

WARNING

Meta descriptions · 22 pages (25% of pages crawled) · medium effort

What it is. Two or more pages use the same meta description.

Why it matters. Identical snippets make different pages look the same in results and lower click-through.

How to fix it. Write a short description for each page that matches what is on it. Leave it blank before copying one sitewide.

How to check the fix. View source on each page and compare the description. Then re-run the audit.

Example URLs
https://example.com/category/a
https://example.com/category/b

---

6. Images with no alt text

WARNING

Images · 41 pages (47% of pages crawled) · medium effort

What it is. Some images on this page have no useful alt text.

Why it matters. Screen readers skip them and image search cannot understand them.

How to fix it. Describe what the image shows in a short phrase. Decorative images get an empty alt attribute on purpose.

How to check the fix. View source and confirm meaningful images have a descriptive alt. Then re-run the audit.

Example URLs
https://example.com/gallery
https://example.com/blog/launch

---

7. Title tags longer than 60 characters

NOTICE

Titles · 18 pages (21% of pages crawled) · small effort

What it is. The title is longer than Sitewalk's guide of about 60 characters.

Why it matters. Long titles get cut off in results.

How to fix it. Shorten them, keeping the main topic at the front.

How to check the fix. View source for the new title, and preview it in a search result tool. Then re-run the audit.

Example URLs
https://example.com/blog/a-very-long-post-title

Crawled with SitewalkBot/1.0 using LibreCrawl (MIT licence), respecting robots.txt.